

‘Mind Your Business’ a Bizzonomy Club inter school competition, took place on the 3rd of August, 2017. This marked the 12th edition of the Bizzonomy Day wherein 15 schools from the NCR region had participated. Mrs. Vanaja Sarna, Chairperson of the Central Board of Excise and Customs had consented to be the Chief Guest. She gave insights on the impact of the Goods and Service Tax and demonetization.

The Bizzonomy Club had organized four events.

The Amazing Race consisted of three rounds. In the first round, participants were allotted political parties and as their spokesperson were required to put forward their view on GST, the new tax regime implemented by the present government. Eight schools moved to the next round which was the treasure hunt. A map of the school along with an encoded clue was given to the schools to start with. All clues were business related. Teams were required to collect all clues from 4 different locations of the school before their time ran out. In the end the teams had to find out the product allotted to them through the clues and they had to give their product a name, tagline and design a logo, and mention its USP.

Quizonomics, a quiz on commerce, economics and current affairs was another event that took place. It consisted of two preliminary rounds that took place on Kahoot, an online website. 6 teams made it to the exciting final round which included a buzzer and auction round.

In Stock exchange, competitors were given a certain amount of money which they were required to invest and trade accordingly. Prices would keep fluctuating in accordance with the factors relating to demand and supply. The team with the highest profit margin was declared the winner.

The last and final event was the Start-Up Simulator. Each team had an investor, employee and entrepreneur. Investors and entrepreneurs were required to get maximum investments. This had to be more than 15 lakhs. The employee had to acquire the best package deal of a company i.e. stakes in the company, general salary and benefits etc.

While Sardar Patel Vidyalaya claimed most of the prizes, Modern School Barakhamba took away the overall trophy.

The program concluded with the vote of thanks, delivered by the President of the Bizzonomy Club, Aryan Grover.

































































